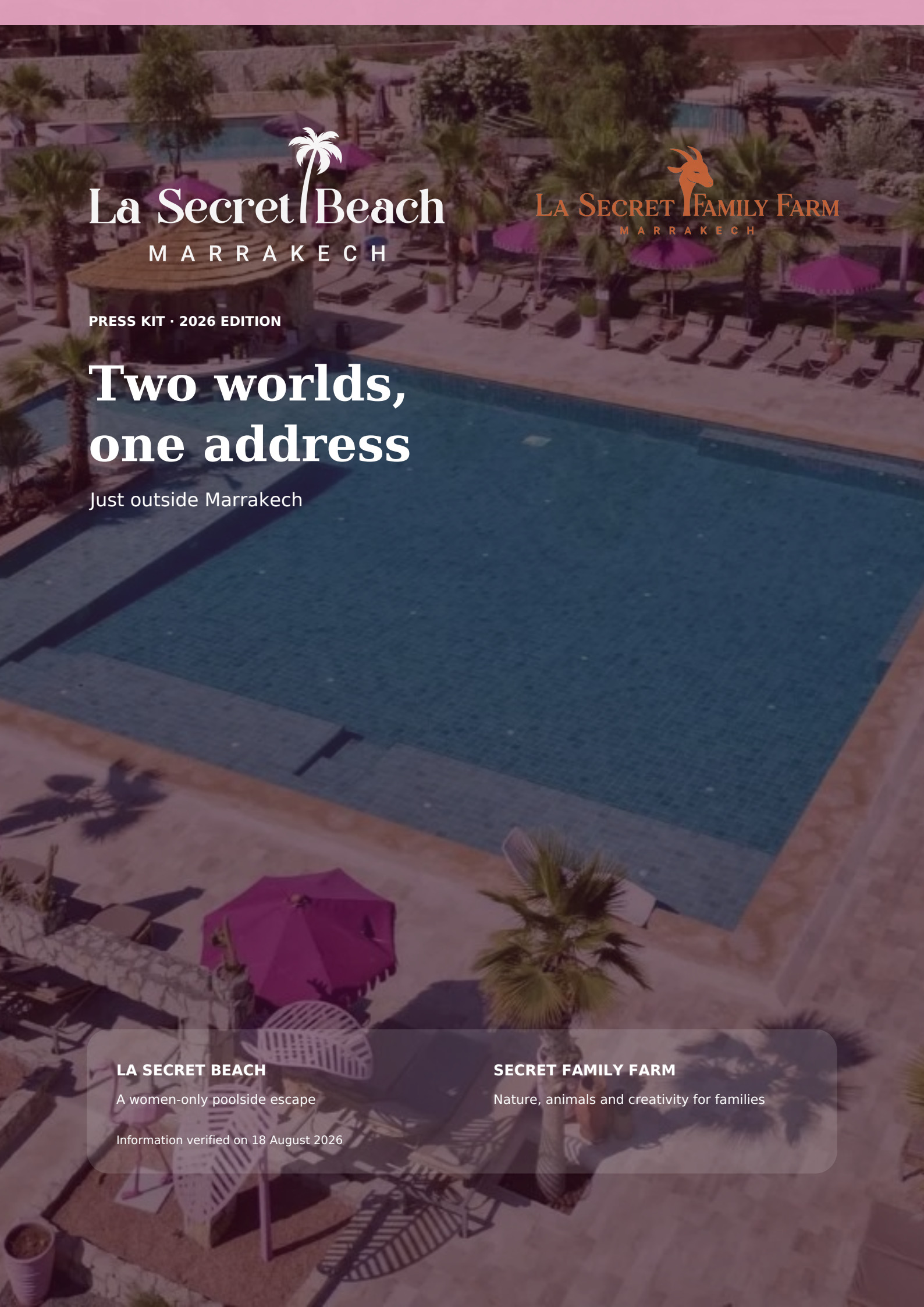




La Secret Beach
MARRAKECH

PRESS KIT · 2026 EDITION

Two worlds, one address

Just outside Marrakech

LA SECRET FAMILY FARM
MARRAKECH

LA SECRET BEACH

A women-only poolside escape

Information verified on 18 August 2026

SECRET FAMILY FARM

Nature, animals and creativity for families

ONE DESTINATION, TWO EXPERIENCES

One address, two ways to switch off

On the Route d'Agadir, La Secret Beach and Secret Family Farm share the same grounds, entrance and ambition: to make the day easy to organise, yet distinctive enough to become a lasting Marrakech memory.

**FOR WOMEN****FOR FAMILIES****THE BIG IDEA**

These are not two separate attractions placed side by side. They answer complementary needs: privacy and relaxation for women; exploration, play and creativity for families. A combined day lets guests move from one to the other without changing address.

MARRAKECH · WOMEN · FAMILIES · NATURE

LA SECRET BEACH

A pool day designed around women's privacy

Three pools, a palm-lined garden, on-site dining and services designed to extend the day.

THE POSITIONING

La Secret Beach is a women-only venue. Guests come alone, with friends, with family or as a group. The Main Pool and Paddling Pool welcome women with children, while Bali Pool offers a calmer setting reserved for adult women.

- Main Pool, Bali Pool and Paddling Pool, each with a clearly defined use.
- Alcohol-free restaurant, buffet, poolside bar, massages and boutique.
- Birthdays, hen parties, photo shoots, team-building days and private events.
- Digital Secret Girl membership card with a permanent QR code and loyalty progress.

3**POOLS****WOMEN****ONLY**

Open daily

THREE SETTINGS

One venue, three ways to enjoy the water

Choosing the pool is part of the experience: a social atmosphere, adults-only calm or easy access for little ones.



01

Main Pool

A friendly, flower-filled setting for women spending the day with or without children.

02

Bali Pool

A calmer atmosphere reserved for guests aged 18 and over.

03

Paddling Pool

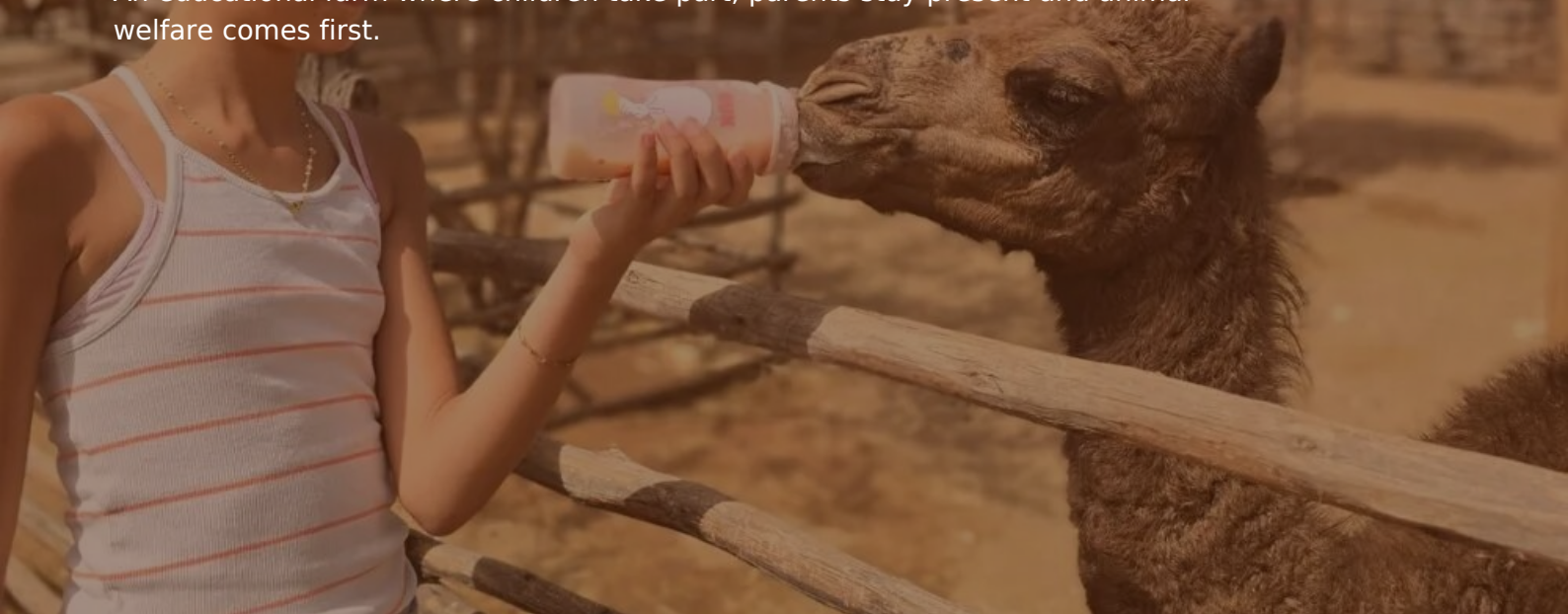
A separate space with its own day beds, suited to women with young children.

Rates and availability may change. Check the website before publication.

SECRET FAMILY FARM

Meet, feed and create - together as a family

An educational farm where children take part, parents stay present and animal welfare comes first.



THE EXPERIENCE

Every visit combines animal encounters, feeding moments, creative activities and play. The farm is not a childcare facility: it is designed as an experience shared by children and adults.

- A basket of feed is provided on arrival so families can meet the animals.
- Rabbits, chickens, goats, ducks, tortoises, deer and a dromedary camel, depending on the animals present.
- Pottery, plaster, ceramics and candle-making workshops adapted by age.
- Playground, family dining, Family Pass and private hire.

OUR COMMITMENT

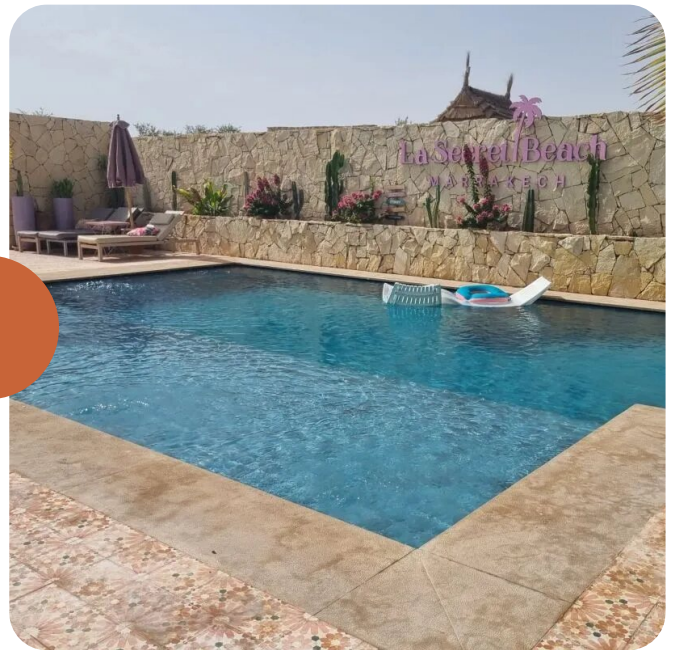
**They live here.
We are their
guests.**

Animal welfare charter

TWO WORLDS, ONE DAY

The farm in the morning, the pool in the afternoon

The combined day can be booked in either direction: Farm to Beach or Beach to Farm. It is not only practical; moving from discovery to relaxation gives the day a natural rhythm.

**FOR TOURISM PROFESSIONALS**

Hotels, concierges and agencies can build a tailored experience around both venues.

- Private transport from the hotel or guests' address.
- Exclusive farm visit, creative workshop and refreshments available by quotation.
- Private hire for birthdays, hen parties, families, groups or brand events.
- A tailored proposal based on age, group composition and preferred pace.

STORY IDEAS

Stories that go beyond the destination

This press kit is a starting point. Every story should then be tailored to the publication, its audience and the chosen format.

01

Women-only leisure

Privacy, comfort, freedom to swim and female sociability in Marrakech.

02

Screen-free family time

A day in which children feed, handle materials, create and take home a lived memory.

03

Animal welfare

An educational farm that sets clear boundaries and respects animals' rest periods.

04

A two-part day

How combining a farm and pools at one address genuinely changes family logistics.

05

Marrakech differently

An alternative to purely tourist outings, enjoyed by visitors and local families.

06

Hospitality partnerships

Turning an outing into a tailored product for hotels, agencies, groups and private events.

Interviews, filming and press visits are subject to prior approval by the team.

CONTACTS AND RESOURCES

Plan an article, a shoot or a press visit

To ensure accuracy, rates, availability and access conditions must be checked again before publication.

**LA SECRET BEACH CONTACT**

WhatsApp: +212 6 65 86 47 74
Open daily: 10:30 am - 6:30 pm

lasecretbeach.com

**SECRET FAMILY FARM CONTACT**

WhatsApp: +212 6 96 04 79 84
Open daily: 10:00 am - 6:00 pm

lasecretfamilyfarm.com

PRESS · HOTELS · CONCIERGES · PARTNERS

reservation@lasecretfamilyfarm.com

High-resolution photos, official logos, interview requests, location scouting or collaboration proposals.

SHARED ADDRESS

Ferme dite Alghaba, Douar Aayoun Ben Hammadi, Commune Loudaya, Marrakech, Morocco - Route d'Agadir.

Image credits: La Secret Beach / Secret Family Farm. Photos featuring people require prior approval.

Stated capacity: Beach up to 200 guests; Farm up to 150, subject to layout and operating rules.

This document reflects the information available on 18 August 2026.